

# **Exhibit 54**

Document title: Authentication - StockX

Capture URL: <https://stockx.com/about/authentication/>

Page loaded at (UTC): Mon, 13 Jun 2022 16:11:36 GMT

Capture timestamp (UTC): Mon, 13 Jun 2022 16:12:09 GMT

Capture tool: 10.7.14

Collection server IP: 54.157.181.49

Browser engine: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/98.0.4758.141 Safari/537.36

Operating system: Windows\_NT (Node 16.13.0)

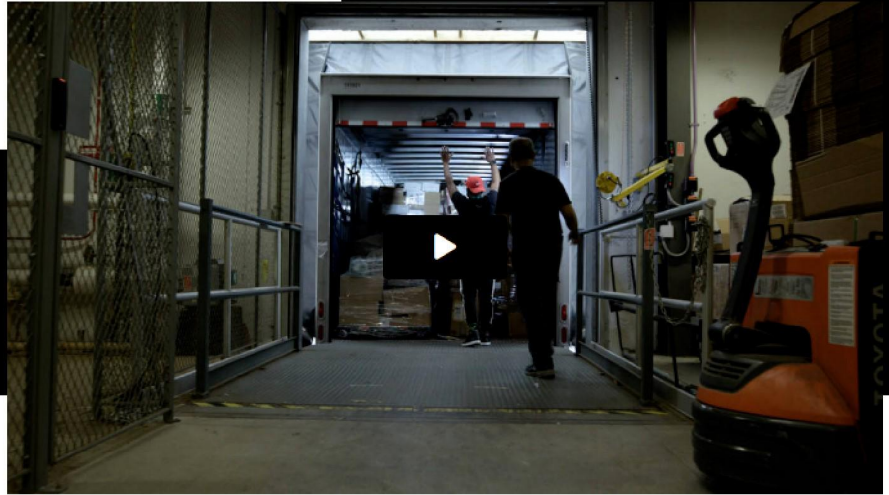
PDF length: 6

Capture ID: mQd9n9RNGNdQmsa75xp6Kq

User: pagevault-steve

# Guaranteed Authenticity.

Every item. Every time. Shop on StockX with complete confidence knowing every purchase is 100% Verified Authentic.



## Trust The Process

Our global team of expert authenticators uses a rigorous, multi-step verification procedure that includes the following checkpoints:



### Condition

We only allow deadstock on our marketplace. That means every item bought or sold must be brand new and never worn.



### Construction

With checklists of 100+ data points, our authenticators are better equipped than anyone to ensure a product's authenticity.



### Packaging

Equally important as the product itself, our team ensures packaging meets the highest quality standards to deliver a brand new product.

VERIFIED  
VERIFIED  
VERIFIED



### Accessories

From the full list of accessories to all the additional add-ons, rest assured that your purchase on StockX will match any retail purchase experience.



### Advanced Technology

We use machine learning to aid our authenticators in catching every minor detail.

source packaging meets the highest quality standards to deliver a brand new product.



We use machine learning to aid our authenticators in catching every minor detail.



## Quality Assurance

A final check in our authentication practice, our QA experts ensure nothing slips through the cracks.



## Hear From Our Team



**In a community filled with inauthentic items, I have the opportunity to protect our customers and their hard earned money.**

Siebe

Authenticator, Veldhoven



**I have the privilege of teaching a new generation of authenticators, to help them succeed, and watch them grow. It's fulfilling to see.**

Alex





Running to see.

Alex

Authenticator, Tempe



## StockX Authentication: By the Numbers

\*The last 12 months: June 1, 2021 to May 31, 2022.Definitions:  
Authentication Accuracy Rate: A measurement of the accuracy of StockX's product authentication process based on weighted return data compared to total authentications.

## Committed to Quality

Over the years, our team members have authenticated tens of millions of products at a 99.96% accuracy rate.

We've compiled data from every fake product in the history of StockX to build a comprehensive database of fake techniques around the world. Our database is updated daily and constantly serves to keep our team educated and up to date.

For more information on how we quantify our high standards and protect our customers, please read our report: [Big Facts - Verified Authentic.](#)

## Behind The Scenes

Our authenticators share a deep love and knowledge for the products and culture around our marketplace.



## FAQs

Are shoes sold on StockX considered "Deadstock"?

StockX defines "Deadstock" as an authentic, new, unworn pair of sneakers. They are...



What does the verification process entail for Buyers?

Once a product arrives to StockX from the seller, our dedicated verification team begins...



What kind of streetwear is sold on StockX?

StockX defines streetwear as brand new if it is unworn and in flawless condition....



Can I return my item after I've received it?

Due to the anonymous nature of our live market, we are unable to offer return, exchanges...



How are the StockX buyer processing fees, import duties, and sales tax calculated?

Buyer processing fees, import duties, and sales tax are calculated based on your shipping...



What are the shipping instructions?

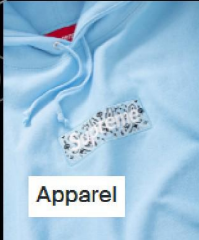
1. Go to My Account > Selling > Pending. Here you will be able to access and print your...



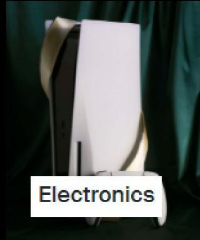
# SHOP



Sneakers



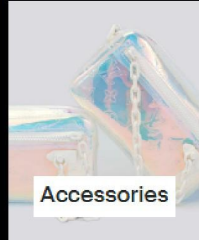
Apparel



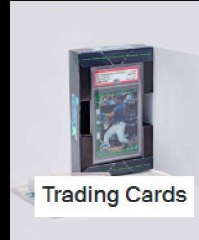
Electronics



Collectibles



Accessories



Trading Cards



NFTs

StockX. Access the Now.

StockX defines "Deadstock" as an authentic, new, unworn pair of sneakers. They are...



Once a product arrives to StockX from the seller, our dedicated verification team begins...



StockX defines streetwear as brand new if it is unworn and in flawless condition....



Can I return my item after I've received it?

Due to the anonymous nature of our live market, we are unable to offer return, exchanges...



How are the StockX buyer processing fees, import duties, and sales tax calculated?

Buyer processing fees, import duties, and sales tax are calculated based on your shipping...

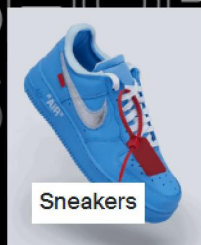


What are the shipping instructions?

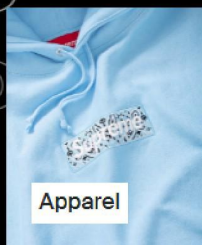
1. Go to My Account > Selling > Pending. Here you will be able to access and print your...



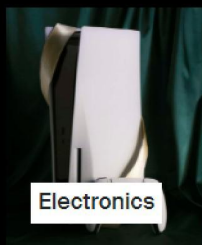
SHOP  
SHOP  
SHOP



Sneakers



Apparel



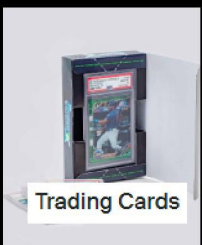
Electronics



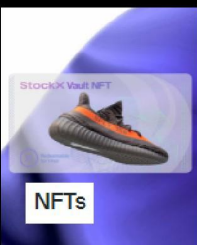
Collectibles



Accessories



Trading Cards



NFTs

## StockX. Access the Now.

### Air Jordan

Air Jordan 1  
Jordan Golf Shoes  
Air Jordan 3  
Air Jordan 11  
Air Jordan 4  
Jordan 1 Mid

### Yeezy

Yeezy Boost 350  
Yeezy Boost 350 V2  
Yeezy Boost 700  
Yeezy 500  
Yeezy Slides  
Yeezy Foam RNNR

### Recent Updates

The Drop List  
Apple AirPods  
Jordan 11 Cool Grey: By The Numbers  
Xbox Series X  
PS5  
Yeezy GAP Hoodies

### Popular Releases

Nike Dunk Low Georgetown  
Nike Air Max 1 Patta  
Nike Dunk Low Next Nature  
Jordan 4 Red Thunder  
Jordan 11 Cool Grey  
Jordan 1 Bred Patent

### Streetwear

Chrome Hearts  
Essentials  
Yeezy GAP  
Palm Angels  
Ivy Park  
Eric Emanuel

### Supreme

T-Shirts  
Accessories  
Supreme The North Face  
Bottoms  
Hoodies  
Supreme Nike

Find Us on Social



Download Our App



Use Assistive Technology



Proudly Built in Detroit



[HELP](#) | [HOW IT WORKS](#) | [PRIVACY](#) | [TERMS](#) | [JOBS](#) | [CONTACT](#) | [PRODUCT SUGGESTION](#) | [PRESS](#) | [ACCESSIBILITY STATEMENT](#)

EN IT DE FR ZH JA KO ES

©2021 StockX. All Rights Reserved.